

Write your name here

Surname

Other names

Pearson Edexcel

Centre Number

Candidate Number

**International
Advanced Level**

Business Studies

**International Advanced Subsidiary
Unit 2: Business Structures and Processes**

Thursday 4 June 2015 – Morning

Time: 1 hour 30 minutes

Paper Reference

WBS02/01

You do not need any other materials.

Total Marks

I nstruc

tions Use **black** ink or ball-point pen.

- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions in Section A and Section B. Answer the questions in the spaces provided
- *–there may be more space than you need.*

Information

The total mark for this paper is 80.

- The marks for **each** question are shown in brackets
–use this as a guide as to how much time to spend on each question.
- In your responses, you should take particular care with punctuation and grammar, as well as the clarity of your expression.
- Calculators may be used.

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

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Turn over ►

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SECTION A

Answer ALL questions in this section.

Write the letter of your chosen answer in the box and then explain your choice in the space provided.

You should spend 30 minutes on this section. Use the data to support your answers where relevant. You may annotate and include diagrams in your answers.

1 *Tata Steel* announced that it would permanently reduce the workforce at its Scunthorpe plant by 340 employees, due to weak demand for steel products.

(a) The **most appropriate** way for *Tata Steel* to reduce the number of employees is by

(1)

- A** resignation
- B** redundancy
- C** training
- D** job rotation

Answer

(b) Explain why this answer is correct.

(3)

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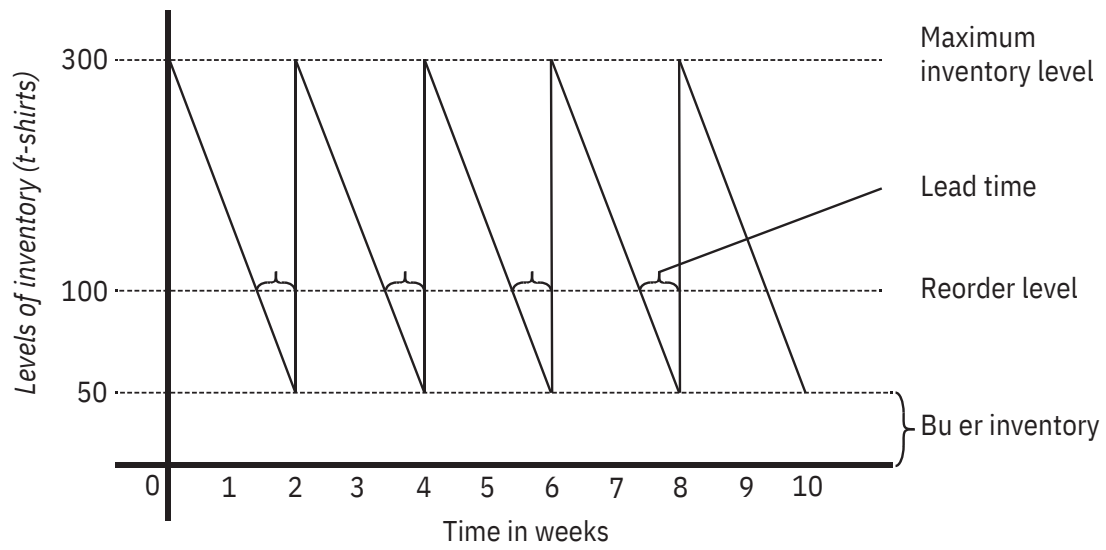
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(Total for Question 1 = 4 marks)



2 The following is an inventory control chart for t-shirts in a small clothes shop.



(a) What is the reorder quantity of t-shirts?

(1)

A 100

B 200

C 250

Answer

(b) Explain why this answer is correct (Show your working).

(3)

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(Total for Question 2 = 4 marks)

3 *Barclays* appointed Antony Jenkins as Chief Executive Officer (CEO) in 2012. He had worked at *Barclays* since 1983.

(a) The **most likely** reason for *Barclays* to use internal recruitment is (1)

- A less is known about candidates
- B there are more applicants to choose from
- C it can act as a motivation for staff
- D it is more expensive than external recruitment

Answer

(b) Explain why this answer is correct. (3)

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(Total for Question 3 = 4 marks)

5 *Walkers*, a potato crisps manufacturer, wants to increase output using its existing production facilities.

(a) Which **one** of the following is a way to improve capacity utilisation at *Walkers*?

(1)

- A Reduce advertising spending
- B Increase the prices of products
- C Reduce inventory levels
- D Increase the product range

Answer

(b) Explain why this answer is correct.

(3)

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(Total for Question 5 = 4 marks)

6 The car manufacturer, *Maruti Suzuki India*, uses a system of Total Quality Management (TQM).

(a) Using TQM is **most likely** to result in an increase in

(1)

A customer satisfaction

~~B~~ labour turnover

~~C~~ inventory levels **D**

product defects

Answer

(b) Explain why this answer is correct.

(3)

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(Total for Question 6 = 4 marks)

TOTAL FOR SECTION A = 24 MARKS

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SECTION B

Answer ALL questions in this section.

You should spend 60 minutes on this section.

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[Redacted]

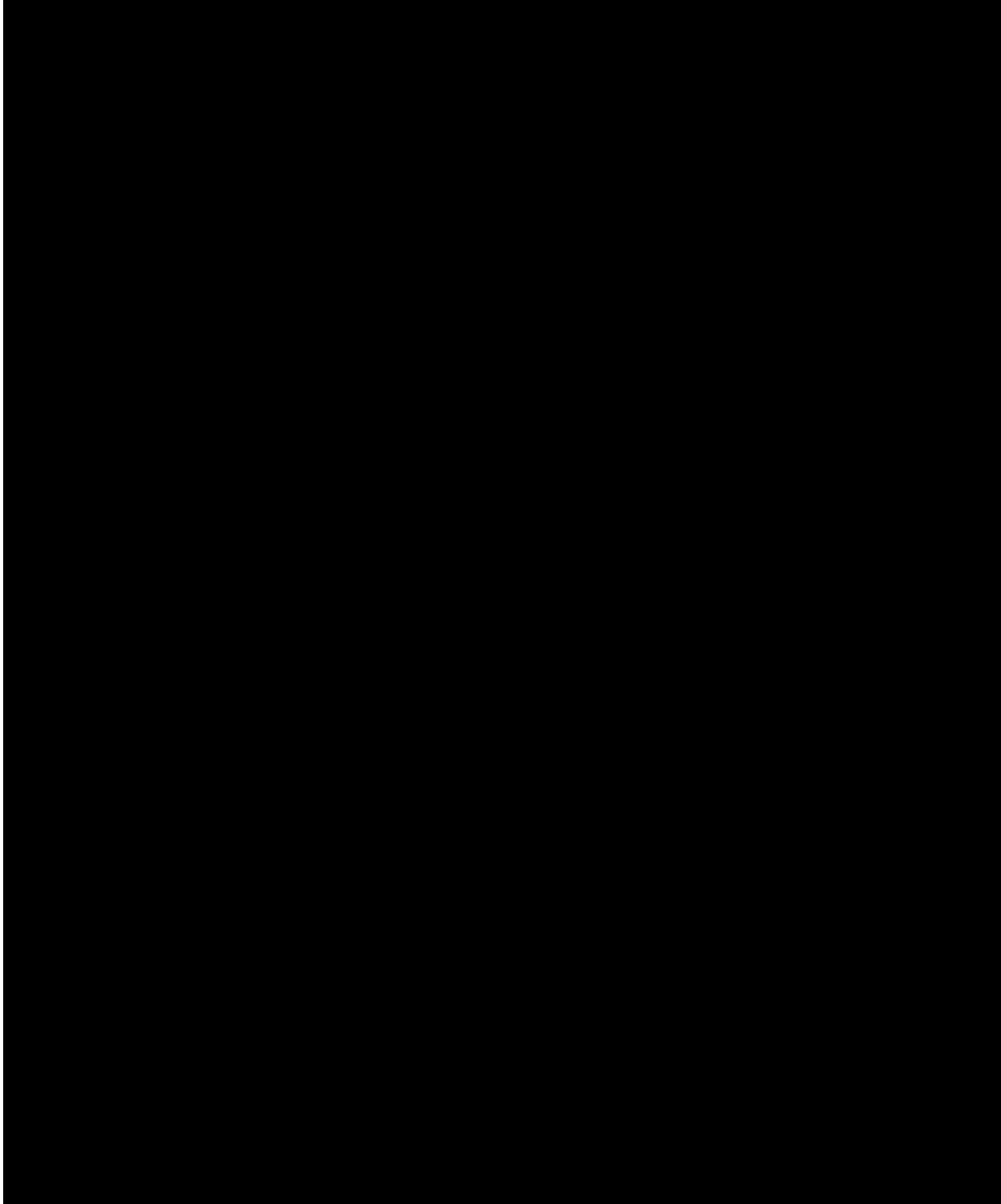
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Handwriting practice area with 15 horizontal dotted lines.

(Total for Question 10 = 12 marks)

(Total for Question 11 = 14 marks)

TOTAL FOR SECTION B = 56 MARKS
TOTAL FOR PAPER = 80 MARKS

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